



partnership opportunities

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# Who We Are

Habitat for Humanity Greater Birmingham (or Habitat Birmingham) builds and repairs homes in partnership with low-to-moderate-income families to support affordable housing needs in Jefferson, Shelby, St. Clair, and Walker counties.

Houses are not given away. Habitat partners with homeowners to ensure their readiness for homeownership and finances the home sale with 0% interest.

Homeowners must meet the following criteria:

- Demonstrate a need for quality, affordable housing.
- Show a commitment to partnering with Habitat Birmingham, which includes completing at least 250 hours of “sweat equity,” including 20 hours of homeownership education.
- Demonstrate their ability to make a down payment and repay a zero-interest mortgage.

## 2025 Impact Snapshot

**46**

New construction  
homes completed

**2**

Homes rehabbed for  
homeownership

**233**

Critical home repairs

**25,488**

volunteer hours  
completed



# Why Partner With Habitat Birmingham?



# 77%

of Americans feel a stronger emotional connection to purpose-driven companies.\*

*\*2018 CONE/PORTER NOVELLI PURPOSE STUDY*

## team building

Your employees will leave their engagement day feeling **empowered and connected to the community**. With a meaningful partnership, your team will witness the impact on a family first-hand.

## meaningful investment

Habitat for Humanity does not give away homes. Habitat homeowners pay a 0% interest mortgage on a high-quality modest home. At Habitat, mortgage payments are reinvested to build more homes. That means when you invest in Habitat, **your gift has a lasting exponential impact** on our community.

## change lives

Proven effects of quality, affordable housing:

- Instills dignity, hope, educational achievement, career advancement, and civic responsibility;
- Promotes self-sufficiency and inspires others caught in the cycle of poverty;
- Revitalizes neighborhoods and replaces poverty housing with healthy living environments;
- Builds strong communities and generates positive economic impact.



**Habitat**  
for Humanity®  
Greater Birmingham

# Partnership Levels & Benefits

All levels receive engagement days and social media recognition

	Legacy Builder	Dream Builder	Foundation Builder	Premier Corporate Challenge	Corporate Challenge
	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000
Sign at the Habitat ReStore					
Dedication Feature					
Featured on a Habitat house sign*					
Press releases					
Name or logo on website					
Habitat e-newsletter feature					
Lunch					
T-shirts					
Engagement Days	8 days	5 days	3 days	2 days	1 day
Saturday Opportunities**	5	3	1	0	0

\*Your name might not be listed on the same house you volunteer

\*\*Corporate Challenges are only available Tuesday - Friday

## Sponsorship Opportunities

*These annual sponsorships and special opportunities are available outside of our standard partnership levels. Sponsorships may be fulfilled through financial contributions or in-kind donations.*

**Hard Hat Sponsor** (annual, July - June) - Logo displayed on volunteer hard hats

**Event Sponsors** - specific to each event's needs

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# Event Builds

Sponsorship Opportunities Available

WOMEN BUILD is a movement of women and allies coming together to build, invest in, and advocate for safe, affordable housing in Greater Birmingham. By joining the effort, you'll gain new skills, build lasting friendships, strengthen your team, and make a life-changing difference for local families. Whether you sign up as an individual, rally your colleagues, or bring a group of friends, you'll be part of something powerful, impactful, and fun.



Home Builders Blitz is an exciting one-week house-building event in partnership with local professional home builders, experts in the home-building industry, area sponsors, and hundreds of volunteers. Families not only receive keys to their new homes but create a connection with their builder and community - an experience that will last a lifetime.



In partnership with ABC 33/40, two families received homes during the 22nd annual Home For The Holidays. Fourteen sponsors volunteered over 10 days, combining to create two beautiful homes just in time for the holidays. The week-and-a-half event culminated in a home dedication, which was aired live on ABC's 11:00 a.m. program.



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# Partner Agreement Form

Company/Group Name (as printed): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Instagram handle (if applicable): \_\_\_\_\_

Facebook handle (if applicable): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Partner Level:**

Legacy Builder - \$75,000

Premier Corporate Challenge Partner - \$10,000

Dream Builder - \$50,000

Corporate Challenge Partner - \$5,000

Foundation Builder - \$25,000

## **Payment Options**

Invoice me at the address above

Make checks payable to:

Habitat for Humanity Greater Birmingham

P.O. Box 540, Fairfield, AL 35064

# Questions?

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205-780-1234



*It's easy to stay stuck, to be stuck in poverty. Some people inherit money, but some people inherit poverty. To think outside of the scope of poverty is hard. So, when you have a hand up - what Habitat offers, that hand up turns out to be a different kind of inheritance: hope."*

*-Jose, who moved into his family's Habitat house when he was 15*

